

## BSI Software announces new Board of Directors

**BSI Software has a new Board of Directors. The General Meeting elected Léo Apotheker as the new Chairman of the Board, along with the other board members, thereby paving the way for a secure future.**

**Baden, January 8, 2024** – After BSI Software secured Bregal Unternehmerkapital as a new investor in July 2024 to help cultivate its customer-oriented growth and expansion in Europe, the new Board of Directors has now been formed. The new Board of Directors of the Swiss software company and market leader in its focus industries represents continuity and innovative strength. Along with the new Chairman of the Board of Directors, three new board members were elected in addition to BSI founders Jens Thuesen and Christian Rusche:

- **Léo Apotheker** – The new Chairman of the Board of Directors was, among other positions, the CEO of the software company SAP and the CEO and President of Hewlett-Packard Company. Léo Apotheker will support BSI in defining and implementing strategy and will contribute his extensive go-to-market and product knowledge, as well as his software background.
- **Burkhard Oppenberg** – Burkhard Oppenberg has many years of experience in the IT and finance industries, most recently as the CIO of Gothaer Versicherung. As a new member of the Board of Directors, he brings extensive experience in BSI's focus industries and expertise in digitization, IT strategy, and transformation.
- **Jens Thuesen** – BSI founder and long-time member of the Board of Directors.
- **Christian Rusche** – BSI co-founder, former CEO of BSI, and long-time board member.
- **Philipp Struth** – Partner at Bregal Unternehmerkapital and a new member of the Board of Directors.
- **Maximilian Sölch** – Director at Bregal Unternehmerkapital and a new member of the Board of Directors.

The new Board of Directors will work closely with BSI management to keep on driving BSI Software's customer-oriented direction and strategy. BSI Software's strong sense of customer proximity will continue to be a key to its success. All board members share BSI's values and the goal of developing innovative software solutions as well as creating an inspiring and supportive work environment for the company's employees.

## Biographies



**Léo Apotheker** was the CEO of the German software company SAP from April 2007 to early 2010. Previously, he served as President and Deputy CEO. He joined the company in 1988 as the CEO of SAP France and Belgium. After successfully leading the core EMEA region and being responsible for Global Operations, he was appointed to SAP AG's Executive Board in 2002. There, he assumed the role of president. Under his leadership, SAP became the global leader in ERP. During his more than 20 years at SAP, Léo Apotheker was instrumental in transforming SAP into a global company with a diverse solution portfolio. He later became the CEO and President of HP (Hewlett-Packard Company) and held this position until the end of 2011. Today, Léo Apotheker is a member and chairman of several boards of directors of listed and privately held companies.



**Burkhard Oppenberg** has many years of experience in the IT and finance industries. After studying computer science and business administration, he gained more than 20 years of experience in banking IT, including 10 years in the critical role of Chief Information Officer (CIO) of DZ BANK. He then worked as a partner at the management consultancies Roland Berger and Oliver Wyman for six years. Most recently, he spent nine years as CIO leading the IT organization at Gothaer Versicherung, driving major digitization and transformation projects.

Burkhard Oppenberg brings extensive expertise in the areas of digitization, IT strategy, and transformation through his many years of experience in senior IT positions.



### **About BSI Software**

The Swiss software developer BSI Software provides a holistic, AI-supported platform for the digitalization of customer relationships. For Banking, Insurance, Retail, and Energy & Utilities, the BSI Customer Suite provides everything necessary for an excellent customer experience. In addition to its many years of industry expertise, this also includes BSI's CRM system with a generative 360° customer view and the BSI companion. Around 230 corporate clients use BSI's software to reach over 150 million end customers across Europe. Since its founding in Switzerland in 1996, the company has proved itself as a market leader in its focus industries in the DACH region. Its clients include renowned companies such as ADAC, Raiffeisen Bankengruppe, Signal Iduna, PostFinance, and Merkur Versicherung. Software and people together - that's what BSI stands for.

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